

COASTAL

SECURITY

CONFERENCE

August 3-5, 2008 • Hilton Head Island, SC

6'6"

6

5'6"

5

4'6"

4'



Fight back against today's
resourceful and relentless thieves.

The Power of Partnership

GEORGIA CREDIT UNION

Affiliates



NORTH CAROLINA
CREDIT UNION LEAGUE

Committed to helping credit unions succeed



Credit Union
National Association

Prepare a tough defense against **fraud.**

Embezzlement, internal fraud, phishing, and identity theft attack financial institutions every day. Don't wait for a crisis to hit your credit union. Take a guided tour of the threats and learn how to raise the level of protection for your credit union and your members.



COASTAL SECURITY Conference August 3-5, 2008 • Hilton Head Island, SC

Identity Theft Update: The Latest Scams and Solutions for Your Credit Union

Kevin Prince

Do you know just how easy it is for crooks to steal your members' information? Open your eyes to the clever ways thieves can gain access. Get strategies to thwart the scams and keep your credit union secure.

Managing Fraud From the Inside Out: Detection and Investigation

Jim Rechel

When your credit union uncovers evidence of internal or external fraud, there's no time to waste. You need to be immediately ready to prevent further losses and deal with personnel matters, insurance claims, operational issues, and litigation. In this session, you'll discover the key aspects of preventing, detecting and investigating fraud.

Cross Channel Fraud Prevention

Joni Lovingood

If you think your members' online transactions are secure, think again! Fraudsters are now migrating to channels that aren't as well protected. Learn about different ways the criminals are moving across channels and discover how to protect your members and your organization.

Global Organized Crime and Financial Institutions: A U.S. Postal Inspection Service Update

As the primary law enforcement arm of the U.S. Postal Service, the U.S. Postal Inspection Service has a long, proud, and successful history of fighting crime. The agency works to uncover and prevent mail fraud, e-mail scams, organized crime rings, and identity theft. An agency representative will discuss the latest investigations that relate to financial institutions. Learn what you can do to help your members and your credit union.

Working With Law Enforcement to Decrease Financial Crimes

Jim Rechel

Discover how law enforcement agencies are working to fight fraud in financial institutions. Learn how you can work with your local police department to deter fraud.

The Art of Screening Employees: Innovation and Trends

Michael Hiller

Screening employees before hiring can save you time, money, and aggravation. A little extra effort up front can help you increase overall productivity as well as effectively reduce internal fraud, drug use, absenteeism, and turnover. Explore the latest trends, challenges, technologies, and resources for screening potential employees.

FEATURED **SPEAKERS**



Michael Hiller is the vice president of administration at Stanford Federal Credit Union. Over his 24 year career in credit unions, Michael has managed HR, training, lending, branch operations, call centers, and credit card operations. Trained as a Myers-Briggs type indicator counselor and Lutheran pastor, Michael contributes to publications on human resources, training, and technology issues for credit unions.



Joni Lovingood is a senior risk management specialist for CUNA Mutual Group's credit union protection risk management department. Joni assists credit unions with identifying areas of risk in their operations and recommending appropriate controls to reduce exposure to loss. In addition, she leads credit union training in all areas of fraud prevention and risk management.



Kevin Prince, chief security officer for Perimeter eSecurity, has helped hundreds of financial institutions understand the threats to Internet security. He leads training on firewall security, remote access, virtual private networks, and intrusion detection and prevention systems. Previously, Kevin was CEO of Red Cliff Solutions, a leading provider of managed security services to credit unions that was acquired by Perimeter eSecurity in 2006.



Jim Rechel is president of The Rechel Group, a risk consulting firm. Over the last 15 years, Jim has conducted seminars for more than 1,000 professional organizations. He is a Certified Financial Security Officer and on the board of The Institute for Criminal Justice Education. Previously, Rechel was vice president for Fifth Third Bank in Cincinnati, where he held positions in retail, lending, and security. He was also a special agent with the FBI for three years.

REGISTRATION & LODGING **INFORMATION**

Hilton Head Marriott Resort & Spa

One Hotel Circle
Hilton Head Island, SC 29928
Phone: 888-511-5086
Fax: 843-686-8450
Room rates: \$219 Single/Double*
Reserve your lodging by July 3, 2008

Confirmations

When you register online and pay with ACH or credit card, you will receive your registration confirmation within three business days. Please allow up to 10 days if you pay by check. For assistance, e-mail reginfo@cuna.com or call 800-356-9655, ext. 4387.

Tuition

Register early and save! Tuition is \$499 (\$550 after July 3, 2008). If your credit union has less than \$10 million in assets, you'll receive a 25% discount by entering promo code SREG.

Cancellations

Cancellations received in writing (via fax 608-231-4327) before the end of business on July 26, 2008 are eligible for a refund of the amount paid minus a \$50 administrative fee. No refunds will be granted for cancellation requests received after July 26, 2008. Substitutions are accepted prior to the start of the program at no additional cost. Simply fax event and contact information, listing the new participant and who they will be replacing.

Register online today!

Georgia training.gcu.org

North Carolina training.ncleague.org

South Carolina training.sccul.org

For registration information or assistance, e-mail reginfo@cuna.coop or call 800-356-9655, ext. 4387.

The average business loses six percent of its total annual revenue from losses involving employees — on average more than \$9 per day per employee.

Association of Certified Fraud Examiners (ACFE)



AGENDA

Sunday

1:00-3:00 p.m.

Registration

3:00-5:00 p.m.

ID Theft Update: The Latest Scams and Solutions for Your Credit Union

Monday

9:00 a.m.-Noon

Managing Fraud From the Inside Out: Detection and Investigation

Noon-1:00 p.m.

Lunch

1:00-3:00 p.m.

Working With Law Enforcement to Decrease Financial Crimes

5:00-6:00 p.m.

Reception

Tuesday

8:30-10:00 a.m.

Cross Channel Fraud Prevention

10:30 a.m.-Noon

Global Organized Crime and Financial Institutions: A U.S. Postal Inspection Update

Noon-1:15 p.m.

Lunch

1:15-3:00 p.m.

The Art of Screening Employees: Innovation and Trends

3:00-3:15 p.m.

Wrap Up

ADDITIONAL Learning Opportunities

CUNA Webinars

Here's just a sampling of the 150 webinars offered this year. Maximize your training budget with a Webinar Package. Visit training.cuna.org and choose *Webinars & eSchools*.

- Vendor Due Diligence – Securing Your Members' Information, June 17
- Internal Security, July 15
- Frontline Attacked: False Identification, Counterfeiting & Scams, October 16
- Robbery Awareness for Frontline Staff, December 3

CUNA Security & Fraud Institute: Introduction

Gain an in-depth look at the threats from internal fraud, robbery, scams, identity theft, and online fraud. Work on a nuts-and-bolts checklist for establishing and updating your credit union's security plan. Visit training.cuna.org and choose *Schools & Conferences*.

September 21–26, Seattle, WA

Tuition \$1,295 (\$1,395 after August 8)

NEW!

CUNA Security Certification School

At the CUNA Security Certification School, you'll certify your ability to secure your members' assets and credit union. Testing will be provided for attendees pursuing the Credit Union Security and Fraud Expert (SFE) and Credit Union Security Technology Expert (STE) certifications. Visit training.cuna.org and choose *Schools & Conferences*.

September 21–26, Seattle, WA

Tuition \$1,495 (\$1,595 after August 8)

CUNA Training on Demand

This downloadable, video-like training tool provides 30-45 minute expert presentations on credit union topics. Only \$199 per topic and you can use it again and again. Visit training.cuna.org and choose *Training on Demand*. Topics include:

- The Basics of Risk Assessment
- The Supervisory Committee's Role in Finding Fraud
- The Basics of Internal Controls
- Robbery: Actions, Reactions, and Coping Skills



CUNA

Credit Union National Association

PO Box 431 | Madison, WI 53701-0431



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Register online today!