

OHIO CREDIT UNION LEAGUE

2008

CREDIT UNION
**Director &
Supervisory
Committee
Conference**

June 27–28 • Cherry Valley Lodge, Newark, OH



The Power of Partnership



Director & Supervisory Committee Conference

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When you're dealing with tough credit union challenges—a rocky economy, changing markets, and a mortgage crisis—it's great to know you have a network of supportive individuals ready to help you find solutions. Join us for two days and gain the knowledge you need to perform your responsibilities as a credit union volunteer. You'll attend an outstanding lineup of educational sessions to help you keep your credit union on the right path and going strong.

INSTRUCTORS

Susan M. Landauer, CPA, is a partner at Forensic Accounting Services Group, an organization that specializes in fraud investigations and risk mitigation. She has more than 20 years of experience in auditing, training, management, and accounting. Susan is also affiliated with the accounting firm of Wojeski and Company, which performs credit union audits, supervisory committee audits, internal auditing services, ACH compliance, and OFAC/BSA reviews.

Rory Rowland leads training on leadership, lending, technology, and communications skills. After serving as president of two credit unions and earning his CCUE, Rory began using his background in credit unions to help others in the movement be more effective. Rory has presented his practical, fun, and humorous training to credit unions in all 50 states.

GENERAL SESSIONS

Credit Union Trends 2008 and Beyond

Rory Rowland

In this high-energy session, Rory will highlight trends that will affect your credit union over the next 15 years. You'll look at the mortgage crisis, the energy challenge, and the human resource issues facing credit unions. You'll examine all the implications for your credit union's bottom line, and walk away with statistics and information to guide your planning decisions.

Credit Union Growth Strategies

Rory Rowland

Discover real-life examples of successful credit unions that are growing even in today's challenging marketplace. If they can do it, you can, too! In this session based on Rory's study of the top 100 credit unions in the upper Midwest, you'll take home innovative strategies for growing your own credit union.

Security and Fraud Issues Outside of the Doors

Susan Landauer

Identity theft, check fraud, counterfeit negotiable instruments, check kiting, and loan fraud—credit unions today are facing more and more of these criminal attempts. Join us as we discuss the top external frauds, learn how to spot the red flags, and discuss ways to fend off the fraudsters.

Internal Fraud: Credit Union Employees Gone Wrong

Susan Landauer

If you think that all fraud comes from the outside world, think again! We will discuss the fraud triangle and why your employees might be tempted. You'll learn about recent cases of credit union employees gone wrong, along with ways to improve internal controls for your credit union.

Register online today!

Visit training.ohiocreditunions.org and choose *Event Calendar*.

For registration assistance, e-mail reginfo@cuna.coop
or call 800-356-9655, ext. 4387.

DIRECTOR BREAKOUTS

Led by *Rory Rowland*

Effective CEO Assessments

One of your most important responsibilities as a credit union director is hiring, assessing, and retaining a competent CEO. In this session, you'll gain insights and useful tips to improve the CEO performance management process in your credit union. You'll look at the pros and cons of various CEO assessment tools and walk away with one you can use immediately.

Modern Credit Union Governance

Modern, progressive board governance requires that credit union boards establish boundaries for boards and CEOs. Discover the key components of modern governance policy, review the pros and cons, and examine real-life policies. Discover how to focus your board on providing the right kind of leadership for your credit union.

SUPERVISORY COMMITTEE BREAKOUTS

Led by *Susan Landauer*

Basics of Risk Assessments

Just how do you determine the key areas of risk that must be reviewed? Understanding the basics of risk assessments is critical for the safety and soundness of your credit union. Gain a roadmap for developing an improved risk assessment process. You'll determine the areas that need to be reviewed so you can develop your optimal annual audit plan.

Understanding the Audit Report

The audit is done, and the report has been issued. Just how did your credit union do? Understanding your audit report information is key. Susan will guide you through the basic audit reports and you'll learn what questions to ask the auditors. Feel free to bring your credit union's report to class for discussion.



By successfully completing the identified sessions and exams, you will earn Level 2 credits toward your Certified Credit Union Volunteer designation. If you enroll onsite in the CUNA Volunteer Certification Program, you'll get \$50 off the \$100 enrollment fee.

Board of Directors Track

Effective CEO Assessments
(3 credits, CEO Oversight Category)
Modern Credit Union Governance
(3 credits, Governance Category)

Supervisory Committee Track

Basics of Risk Assessments
(3 credits, Risk Assessment/Audit Plan Category)
Understanding the Audit Report
(3 credits, Internal Audit Category)

HOTEL INFORMATION

Cherry Valley Lodge

2299 Cherry Valley Road SE
Newark, OH 43055
Phone: 800-788-8008 or 740-788-1200
Fax: 740-788-8800
Room rate: \$139 sgl/dbl

Reserve your room by June 21, 2008.

Cherry Valley Lodge is a great location for learning, with plenty of fun for guests! Located 35 miles east of Columbus, the hotel offers an inviting atmosphere with stone fireplaces in the great room, swimming pools, whirlpool, exercise room, basketball, volleyball, and children's playground. All rooms feature Internet access and refrigerators. The only hotel in the nation that's also an arboretum and botanical garden, Cherry Valley Lodge has two courtyards with lovely places to relax and unwind.

Inspired by historic Key West, the CoCo Key at Cherry Valley Lodge combines the relaxation and enchantment of the Keys with the excitement of a 50,000-sq. ft. indoor waterpark. Every day is a bright, sunny 84 degrees at CoCo Key. To include this option, book a waterpark package with your lodging.



REGISTRATION INFORMATION

Who should attend?

Credit union board members, supervisory committees, and other volunteers will benefit from this learning opportunity.

Attendee Registration

Tuition is \$359 for your first registrant and only \$299 for each additional attendee.

Credit unions with assets between \$6 million and \$20 million receive a 25% registration discount with promo code BREG. Credit unions with assets less than \$6 million receive a 50% discount on the registration fee with promo code SREG.

Guest Registration

Guest registration includes the Friday welcome reception and Saturday continental breakfast, tour, and lunch. Guests who opt to skip the tour may have lunch with conference attendees on Saturday. Registration for single events is not available.

The Works: Guest Tour & Lunch

Saturday, 8:45 a.m. to 1:15 p.m.

A bus will pick you up at the hotel and transport you to The Works: Ohio Center for History, Art & Technology. It's a center of discovery that inspires an appreciation for innovation and creativity in learners of all ages. You'll explore the art gallery, check out the classes, and have lunch before returning to the lodge.

Adult \$119

Children 15 and under \$69

ACH Payment Option

If you register online, you can pay directly from your credit union's corporate account using ACH. Because your registration is routed through CUNA's system, you'll need a CUNA "members-only" user name and password. For step-by-step instructions for paying by ACH, visit training.ohiocreditunions.org.

Confirmations

You will receive a registration confirmation within three business days if you pay by credit card or ACH. Please allow 10 days if you pay by check.

Cancellations

Cancellations received in writing (via fax 608-231-4327) seven or more days before the start of the program are eligible for a refund of the amount paid minus a \$50 administrative fee. No refunds will be granted if cancellation is received six days or less before a program begins. Substitutions are accepted anytime prior to the start of the program at no additional cost. Simply fax event and contact information, listing the new participant and who they will be replacing.

RESOURCES FOR CREDIT UNION VOLUNTEERS

NEW! Earn Credit in the CUNA Volunteer Certification Program



The CUNA Volunteer Certification Program offers a convenient way for you to build expertise and become certified in credit union operations, governance, and compliance. Two training tracks are offered for Board of Directors and Supervisory Committees.

If you enroll in the CUNA Volunteer Certification Program onsite at this event, you'll get \$50 off of the \$100 enrollment fee. By successfully completing the identified sessions and exams, you will earn credits toward your Certified Credit Union Volunteer designation. Visit training.cuna.org and choose *Self-Study Certificate Programs* to learn more.

Management & Leadership Webinars

Here's just a sampling of the 150 webinars offered this year by Credit Union National Association. Maximize your training budget with a webinar package. Visit training.cuna.org and choose *Webinars & eSchools*.

- Bank Secrecy Act Training for Directors, May 8
- Vendor Due Diligence: Securing Your Members' Information, June 17
- Internal Security, July 15
- Legendary Credit Union Leadership, Aug. 20

CUNA Training on Demand for Volunteers

This downloadable, video-like training tool provides 30-45 minute expert presentations on credit union topics. Order the training you need when you need it, and use it as frequently as you want. Visit training.cuna.org and choose *Training on Demand*.

Volunteer topics include:

- 10 Ratios Every Volunteer Should Know
- Assessing the CEO
- Credit Union Growth Strategies
- Local Involvement: Marketing Strategy and Community Benefit
- Overseeing the Outside Audit
- So, You Have a Community Charter... Now What?
- The Basics of Internal Controls
- The Directors' Role When Complaints Are Filed Against Senior Management
- Understanding the Audit Report

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CUNA[®]

Credit Union National Association

PO Box 431 | Madison, WI 53701-0431

SCHEDULE

FRIDAY

1:00–1:30 p.m.

Registration

1:30–3:00 p.m.

Credit Union Trends 2008
and Beyond

3:15–4:30 p.m.

Credit Union Growth Strategies

5:30–6:30 p.m.

Welcome Reception

SATURDAY

7:45–8:30 a.m.

Continental Breakfast

8:30–10:00 a.m.

BREAKOUT SESSIONS:

- Effective CEO Assessments
- Basics of Risk Assessments

10:15–11:45 a.m.

BREAKOUT SESSIONS:

- Modern Credit Union Governance
- Understanding the Audit Report

11:45 a.m.–1:00 p.m.

Group Lunch

1:00–2:15 p.m.

Security and Fraud Issues Outside
of the Doors

2:30–3:30

Internal Fraud: Credit Union
Employees Gone Wrong



Sign up now to get the latest training
updates from your league and CUNA.
cuna.org/cunaresourcelink.html

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