

SPONSORS

With special thanks and appreciation we recognize our generous sponsors.
Please join us in showing our appreciation by visiting their CU Marketplace booths.

KEY SPONSORS:



BOOTHS 62, 63

CUNA Mutual Group is the leading provider of financial services to credit unions and their members worldwide, offering insurance, investment and technological solutions through strategic relationships and multiple service channels. More information on the company is available on the company's web site at www.cunamutual.com.



Strategic Alliances — Competitive Advantage

www.alliances.cuna.org

BOOTHS 109-134

BUYING POWER. ECONOMIES OF SCALE. CONSUMER CLOUD. They're the strengths your credit union needs to get a competitive edge in the financial marketplace. CUNA & Affiliates provides you these advantages through CUNA Strategic Alliances — alliances carefully researched and developed with leading providers of the products, services and technologies to fill your strategic needs.



BOOTH 60

CO-OP Network is a true cooperative, owned and operated by its credit union shareholders. Delivering EFT and shared branching services, with over 1,500 credit union members and over 18,000 surcharge-free ATMs.



We make home possibleSM

BOOTH 49

Look to Freddie Mac to help you leverage secondary mortgage market advantages to better serve your members. As your secondary market investor, we will deliver greater access to the mortgage options and technology you need. Check out credit union solutions available through the Freddie Mac/CUNA Alliance by visiting www.FreddieMac.com/singlefamily/cuna.html.



The Corporate Network created Charlie Mac in 1998 to provide credit unions increased secondary-market outlet options while helping them retain member relationships. Charlie Mac is a CUSO that purchases jumbo mortgage loans and auto loans originated by credit unions. For more information, contact a corporate credit union or visit www.charliemac.org.



Corporate Network eCom is a CUSO that partners with corporates to provide credit unions flexible, affordable electronic solutions that help them develop member relationships. eCom's MemberStreet® solutions are designed to meet the unique needs of credit unions. For more information, contact a corporate credit union or visit www.memberstreet.com.

SPONSORS

KEY SPONSORS:



At Enterprise Car Sales, we are aware of your mission to provide exceptional value and service to your members. We have the commitment and resources to play a role in your continued growth and success. As the leader in the used car marketplace, we work with you to increase loan volume, strengthen member loyalty and optimize your earnings.

JMFA

John M. Floyd
& ASSOCIATES

BOOTH 133

CUNA Strategic Alliance Provider, John M. Floyd & Associates (JMFA) is a leading provider of overdraft privilege programs serving more than 1,750 financial institutions in 49 states and Latin America. JMFA is also nationally recognized for training, account acquisition, earnings enhancement programs, as well as product, service, pricing and technology improvement consulting.

STRUNK & ASSOCIATES, L.P. OVERDRAFT PRIVILEGE™ SERVICE PROGRAM



BOOTH 72

In business since 1976, Strunk & Associates, L.P. is a financial advisory service recognized nationally for its innovative design, development, and implementation of the original "Overdraft Privilege Service" Program.

PLATINUM:



We won't rest.

BOOTHS 111-114



BOOTH 53



BOOTHS 66-67



BOOTH 58

GOLD:

Clarke American
BOOTH 87

Credit Union Direct Lending
BOOTH 40

Financial Service Centers
Cooperative, Inc.
BOOTH 71

Par North America
BOOTH 46

PEMCO Technology Services, Inc.
BOOTH 18

Pulse EFT Association
BOOTH 34

Sandler O'Neill & Partners LP
BOOTH 82