

CUNA Business Development School: Part I Schedule

**October 19-22, 2009
Fort Worth, TX**

Monday	Tuesday	Wednesday	Thursday
7:15-8:15 a.m. <i>Registration & Networking Breakfast Provided</i> 8:15-8:30 a.m. <i>Welcome & Orientation</i> 8:30-11:45 a.m. Roundtable Discussion on Best Practices	7:15-8:15 a.m. <i>Networking Breakfast Provided</i> 8:15-11:45 a.m. “So You’re a Credit Union, Now What?” – Branded Business Development Tactics That Work	7:15-8:15 a.m. <i>Networking Breakfast Provided</i> 8:15-11:45 a.m. Building Advocate Relationships	7:15-8:15 a.m. <i>Networking Breakfast Provided</i> 8:15-11:45 a.m. Communication Strategies to Enhance the Business Relationship
11:45 a.m.-1:00 p.m. <i>Networking Lunch</i>	11:45 a.m.-1:00 p.m. <i>Lunch on Your Own</i>		
1:00-4:15 p.m. The Hispanic Market Opportunity	1:00-4:15 p.m. Member Experience Management	1:00-4:15 p.m. Succeeding in Credit Union Business Development	1:00-4:15 p.m. Business Development’s Role in Developing Business Accounts

**Schedule is subject to change.*

Revised 1/8/09

FOR MORE INFORMATION

Visit training.cuna.org and choose *Schools & Conferences*.

PROGRAM CONTENT:

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REGISTRATION INFORMATION:

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