

CUNA Marketing Management School: Part II Schedule

**June 1-4, 2009
Las Vegas, NV**

Monday	Tuesday	Wednesday	Thursday
7:00-8:00 a.m. <i>Registration & Networking Breakfast Provided</i>	7:00-8:00 a.m. <i>Networking Breakfast Provided</i>	7:00-8:00 a.m. <i>Networking Breakfast Provided</i>	7:00-8:00 a.m. <i>Networking Breakfast Provided</i>
8:15-8:30 a.m. <i>Welcome & Orientation</i>	8:15 a.m.-Noon Practical Exercises to Increase Your Credit Union's Rates of Acquisition & Retention of Hispanic Members	8:15 a.m.-Noon Branding	8:15 a.m.-Noon Bottle the Buzz: Word of Mouth Marketing for Credit Unions
8:30 a.m.-Noon Extreme Marketing Makeover			
Noon-1:15 p.m. <i>Lunch on Your Own</i>	Noon-1:15 p.m. Idea Share & Networking Lunch	Noon-1:15 p.m. <i>Lunch on Your Own</i>	Noon-1:15 p.m. <i>Lunch on Your Own</i>
1:15-4:15 p.m. Marketing Compliance	1:15-4:15 p.m. Best Practices Roundtable Discussion	1:15-4:15 p.m. All Politics are Local: Especially at My Credit Union	1:15-4:15 p.m. Sound Financial Management
4:30-5:30 p.m. <i>Networking Reception</i>			

**Schedule is subject to change.*

Revised 2/18/09

FOR MORE INFORMATION

Visit training.cuna.org and choose *Schools & Conferences*.

PROGRAM CONTENT:

E-MAIL: training@cuna.coop

CALL: 800-356-9655, ext. 4249

REGISTRATION INFORMATION:

E-MAIL: reginfo@cuna.coop

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