

**Personal Finance Institute**  
**September 10-12, 2008 ~ Lansdowne, VA (Near Washington, DC)**

Wednesday 9/10	Thursday 9/11	Friday 9/12
	7:00 - 8:00 a.m. <i>Networking Breakfast Provided</i>  8:00 - 11:30 a.m. <b>How to Develop a Strategic Financial Literacy Business Plan</b>	7:00 - 8:00 a.m. <i>Networking Breakfast Provided</i>  8:00 - 11:30 a.m. <b>How to Measure the Results of Your Financial Literacy Efforts</b>
	Noon - 1:30 p.m. <i>Networking Lunch Provided</i>	11:30 a.m. - Noon <i>Networking Lunch Provided</i>
3:00 - 4:00 p.m. <b>Registration</b>  4:00 - 6:00 p.m. <b>Opening Session: Exactly What is a Financially Literate Member?</b> <i>Bring your prework.</i>  6:00 - 7:00 p.m. <i>Networking Dinner Provided</i>  7:00 - 8:30 p.m. <b>Creating New Behaviors that Last</b>	1:30 - 3:00 p.m. <b>Youth, Adult &amp; Underserved Working Groups: Round 1</b>  3:00 - 3:30 p.m. <i>Group Recap</i>  3:30 - 5:00 p.m. <b>Youth, Adult &amp; Underserved Working Groups: Round 2</b>  5:00 - 5:30 p.m. <i>Group Recap</i>  5:30 - 6:30 p.m. <i>Networking Dinner Provided</i>  6:30 - 8:00 p.m. <b>Youth, Adult &amp; Underserved Working Groups: Round 3</b>  8:00 - 9:30 p.m. <i>Group Recap &amp; Reception</i>	<i>Conference Center check-out before 1:00 p.m.</i>

*Schedule is subject to change.*

*Revised 06/18/08*

**FOR MORE INFORMATION**

Visit [finlit.cuna.org](http://finlit.cuna.org) and choose *Events*.

**PROGRAM CONTENT:**

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**REGISTRATION INFORMATION:**

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