

Schedule at a Glance Leadership Conference

August 13-15, 2009 • Hilton Head Island, SC

Thursday	Friday	Saturday
	<p>7:45-8:30 a.m. Continental Breakfast</p> <p>8:30- 8:50 a.m. Welcome and Introductory Announcements <i>Garry Parks, CEO, South Carolina CU League and Eric Gelly, North Carolina CU League</i></p> <p>8:50- 10:00 a.m. Consumer Attitudes Toward Credit Unions, Facilitated by Patrick Adams</p> <p>10:30- 11:45 a.m. Breakout Sessions</p> <ul style="list-style-type: none"> • Executive/Management Track: Bankruptcy Update, David Reed • Hot Topic Track: Effective Marketing Strategies and Campaigns During a Recession, Michael Lawson • Volunteer Track: Increased Expectations and Responsibilities for Boards, Patrick Adams 	<p>7:45- 8:30 a.m. Continental Breakfast</p> <p>8:30- 10:00 a.m. Breakout Sessions</p> <ul style="list-style-type: none"> • Volunteer Track: Political Involvement – It Isn't Fatal! Becky McCrary • Hot Topic Track: Producing Lending Revenue, Shelly Vils • Executive/Management Track: Building a Stronger Bottom Line Through Increasing Income and Decreasing Expenses, Greg Stumler <p>10:30- 11:45 a.m. Closing General Session: A Passion for Your Profession, Becky McCrary</p>
	<p style="text-align: center;">11:45 a.m.-1:00 p.m. Networking Lunch Provided <i>Sponsored by John M. Floyd and Associates</i></p>	
<p>1:00-2:00 p.m. Registration</p> <p>2:00-3:00 p.m. Economic Update, Fred Eisel</p> <p>3:00-4:00 p.m. NCUA Update, Tim Hornbrook</p> <p>4:30-6:00 p.m. Reception <i>Sponsored by Palmetto Cooperative Services</i></p>	<p>1:00- 2:00 p.m. Breakout Sessions</p> <ul style="list-style-type: none"> • Hot Topic Track: Aggressively Creative Loan Modifications and Workouts, David Reed • Executive/Management Track: Capitalizing on Social Media, Michael Lawson • Volunteer Track: Board's Role in Mergers: A Look Into Many Different Scenarios <p>2:15-3:15 p.m. Breakout Sessions</p> <ul style="list-style-type: none"> • Executive/Management Track: Employment Law Update and Current Trends, Jonathan Martin • Hot Topic Track: Dealing With the Effect of Adversity, Stress, and the Unknown on Team Morale, and Ultimately on the Success or Failure of an Undertaking, Roy Smith • Volunteer Track: Pandemic Planning: Evaluating the Current Risk and Preparing for the Next One, Kelley Ashton <p>3:30-4:30 p.m. General Session: It's All About Attitude, Roy Smith</p> <p>5:00-7:00 p.m. Reception and Silent Auction <i>Sponsored by First Carolina Corporate Credit Union</i></p>	

Schedule is subject to change. For more information, call 800-356-9655, ext. 4882.