

2007 Y.E.S. Summit: Serving 18 – 30s

Final Agenda

Updated On: 11/08/07

Sunday, December 2nd:

ARRIVALS (Hotel Check-in after 3:00p.m.)

4:00 – 5:30 p.m.

Early Registration

Monday, December 3rd:

7:00 a.m.

Registration

7:00 – 8:00 a.m.

Continental Breakfast

8:00 – 8:30 a.m.

Welcome Session

*Moderators: Jason Norton * Courtney Cantwell * Brianne Gutoski*

8:30 – 11:00 a.m.

Young Adult Issue #1: Debt Management

Sessions:

- 8:30 – 9:00 a.m.
- 9:00 – 9:45 a.m.
- 9:45 – 11:00 a.m.

Young adult panel (Tammadge recruiting firm & moderators)

Peer Counseling and Debt Management Initiatives

First Miami Student and Alumni Credit Union - CONFIRMED

Interactive Session – Award Winning Debt Management Program Scenario

11:00 – 11:45 a.m.

Do Credit Union Blogs Makes Sense

Brent Dixon, Chief Creative, Trabian - CONFIRMED

11:45 a.m. – 12:50 p.m.

Lunch & YES CU Community – Your Social Networking Sandbox

Christopher Morris, Web Manager, CUNA Councils - CONFIRMED

12:50 – 2:00 p.m.

Lending Club, Social Networks, and Credit Unions

John Donovan, COO of Lending Club - CONFIRMED

2:00 – 3:35 p.m.

Young Adult Issue #2: Credit Worthiness

Sessions:

- 2:00 – 2:45 p.m.
- 2:45 – 3:35 p.m.

Credit union case study

Ben Rogers, Filene Research Institute - CONFIRMED

Interactive Session – Avoiding the Deadly Classroom Approach

3:35 – 4:00 p.m.

Day 1 Wrap-up

*Moderators: Jason Norton * Courtney Cantwell * Brianne Gutoski*

4:30 – 5:30 p.m.

Reception

*****DINNER ON YOUR OWN*****

Tuesday, December 4th:

7:30 – 8:00 a.m. **Continental Breakfast**

8:00 – 8:10 a.m. **Day 2 Introduction**

*Moderators: Jason Norton * Courtney Cantwell * Brianne Gutoski*

8:10 – 10:40 a.m. **Young Adult Issue #3: Asset Building**

Sessions:

- 8:10 – 9:20 a.m. **Attendees Interview Young Adults**
- 9:20 – 10:40 a.m. **Interactive Session – Innovative Ideas from Interviews into Reality**

10:40 – 11:25 a.m. **Serving Hispanics within the 18-to-30 Demographic**

Reverend Ed Gomez, Executive Director, El Buen Samaritano - CONFIRMED

11:25 – 1:00 p.m.

***** LUNCH ON YOUR OWN *****

1:00 – 2:00 p.m.

Why Y? Opportunities for Credit Unions – Payday loans and Young Adults

Lois Kitsch, Director of REAL Solutions, NCUF - CONFIRMED

2:00 – 3:35 p.m.

Young Adult Issue # 4: Money Management

Sessions:

- 2:00 – 2:45 p.m. **Cell Phone and Mobile Banking Initiatives**
Paul Sidhu, Manager of Electronic Commerce, The Golden 1 Credit Union - CONFIRMED
- 2:45 – 3:35 p.m. **Interactive Session – Service Design Simulation**

3:35 – 4:00 p.m.

Day 2 Wrap-up

*Moderators: Jason Norton * Courtney Cantwell * Brianne Gutoski*

*****DINNER ON YOUR OWN*****

Wednesday, December 5th:

7:30 – 8:00 a.m. **Continental Breakfast**

8:00 – 8:10 a.m. **Day 3 Introduction**

*Moderators: Jason Norton * Courtney Cantwell * Brianne Gutoski*

8:10 - 9:10 a.m. **Recruiting and Retaining Young Adult Employees**

Bill Humbert, CEO, The Humbert Group, LLC – CONFIRMED

9:15 – 9:45 a.m.

Panel Q&A with Young Adult CU Employees

9:45 – 10:45 a.m.

18-to-30s and Credit Union Boards of Directors

Justin Ho, Board Member, USC Credit Union - CONFIRMED

10:45 – 11:00 a.m.

YES Summit Wrap-Up and Closing Remarks

*Moderators: Jason Norton * Courtney Cantwell * Brianne Gutoski*

Please note that all sessions and times are tentative